

U.S. Census Bureau
Atlanta Region

Mr. George Grandy, Jr.
Regional Director

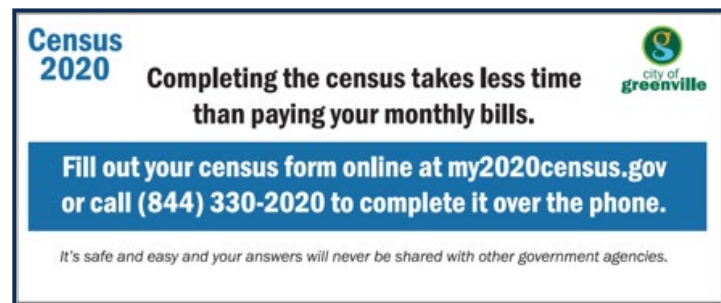
May 9, 2020

SOUTH CAROLINA

2020 Census Self-Response Weekly Highlights



Meals on Wheels of Horry County has partnered with Real Life Church as a meal distribution point in Horry County, doing a weekly drive-thru meal pickup service, and are using 2020 Census tote bags as bags for the food items being distributed to the community to serve as a reminder for residents to complete their 2020 Census questionnaire.



To improve the city's 2020 Census self-response rates, the City of Greenville Census Task Force is implementing an aggressive action plan in May which includes:

- 1) Placing internal signage on 32 city buses to encourage riders to complete the census during their ride.
- 2) Placing census signage in 14 bus shelters throughout the City of Greenville in May.
- 3) Strategically placing 100 yard signs (in English and Spanish) in low responding areas of the city.
- 4) Placing census message inserts (in English and Spanish) in 500,000 customers' statements being mailed by the Greenville Water System in May. (see example provided)
- 5) Sending direct mailings with a census message to all churches within the City of Greenville.
- 6) Sending direct mailings with a census message to all apartment complexes within Greenville County using resource list via GIS and Business License.
- 7) Producing video PSAs with community trusted voices urging census participation that will be made available for social media and web campaign in May.
- 8) Airing 30-seconds PSAs on JAMZ (African American audience) and La Jefa (Hispanic audience) to reach residents with a census message during the first 2 weeks in May.
- 9) Displaying a census message on the marquee at the Greenville Convention Center during the month of May.

South Carolina
Self-Response

53.2%

National
Self-Response

58.5%

STATE OF SOUTH CAROLINA RANKING BY COUNTY

Self-Response Rate as of 5.9.2020

1 York, South Carolina	63.5%	24 Laurens, South Carolina	50.8%
2 Lancaster, South Carolina	62.3%	25 Barnwell, South Carolina	47.8%
3 Dorchester, South Carolina	61.0%	26 Darlington, South Carolina	46.8%
4 Lexington, South Carolina	60.6%	27 Chesterfield, South Carolina	46.7%
5 Anderson, South Carolina	60.0%	28 McCormick, South Carolina	46.6%
6 Greenville, South Carolina	59.7%	29 Newberry, South Carolina	46.5%
7 Kershaw, South Carolina	58.8%	30 Marlboro, South Carolina	46.4%
8 Berkeley, South Carolina	58.3%	31 Marion, South Carolina	46.1%
9 Spartanburg, South Caroli..	57.8%	32 Lee, South Carolina	45.9%
10 Greenwood, South Carolina	56.3%	33 Colleton, South Carolina	45.2%
11 Pickens, South Carolina	55.0%	34 Beaufort, South Carolina	44.6%
11 Cherokee, South Carolina	55.0%	35 Fairfield, South Carolina	44.5%
13 Richland, South Carolina	54.4%	36 Orangeburg, South Carolina	43.9%
14 Sumter, South Carolina	54.0%	37 Saluda, South Carolina	43.2%
15 Charleston, South Carolina	53.6%	37 Horry, South Carolina	43.2%
16 Florence, South Carolina	53.3%	39 Georgetown, South Caroli..	42.4%
17 Aiken, South Carolina	52.9%	40 Jasper, South Carolina	42.2%
18 Union, South Carolina	52.5%	41 Williamsburg, South Caroli..	41.3%
19 Chester, South Carolina	52.1%	41 Bamberg, South Carolina	41.3%
20 Calhoun, South Carolina	51.7%	43 Clarendon, South Carolina	40.7%
21 Oconee, South Carolina	51.6%	44 Dillon, South Carolina	38.4%
22 Abbeville, South Carolina	51.0%	45 Hampton, South Carolina	31.2%
23 Edgefield, South Carolina	50.9%	46 Allendale, South Carolina	30.9%

Please respond online or by phone:

[MY2020CENSUS.GOV](https://my2020census.gov)
1.844.330.2020

SELF-RESPONSE RATES FOR CONGRESSIONAL DISTRICTS

STATE OF SOUTH CAROLINA



Joe Cunningham
District 1
55.1%



Joe Wilson
District 2
58.1%



Jeff Duncan
District 3
55.1%



William Timmons
District 4
59%



Ralph Norman Jr.
District 5
58.2%

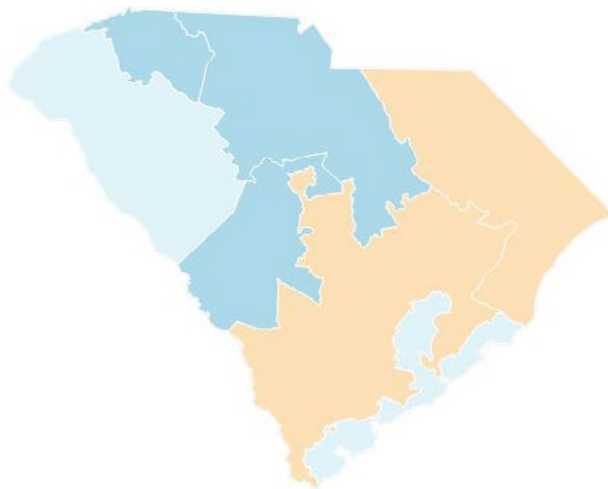


James "Jim" Clyburn
District 6
44.1%

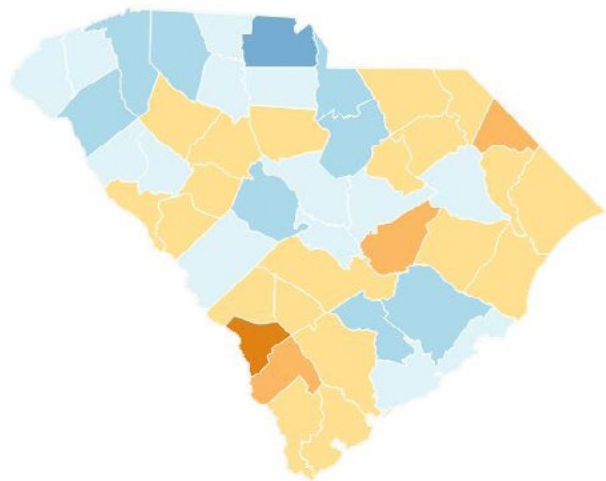


Tom Rice
District 7
45%

Congressional



County



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